

**Government of West Bengal**  
**Office of the District Magistrate**  
**Nadia**  
**(SVEEP CELL)**

Phone No.:- 03472-255070

Email ID:- ocsveepnadia2021@gmail.com

Memo No.:- 37/70 Sveep.

Date:- 8/03/2021

To

**The Principal / Officer-in-Charge,**  
.....**College / Polytechnic / ITI /Other Institution**  
**Nadia District**

**Sub.:- Online Awareness Programme through Youtube Channel.**

Madam / Sir,

This is to inform you that this election the Election Commission of India has introduced the e-EPIC (Electoral Photo Identity Card), by which the newly enrolled voters as on 1/1/2021, can download and use it for different purposes without carrying the physical copy of the EPIC. This version of e-EPIC has the same validity as the physical EPIC and wherever needed, its printout can be taken.

The e-EPIC is easily downloadable and the newly enrolled electors, most of whom are of the young generation, may find it easy to use this e-EPIC.

In view of the above, an online live e-EPIC awareness programme along with the other related issues through the Youtube channel will be held on 10<sup>th</sup> March at 12:00 noon. You are requested to please convey this message (along with the Channel Link) to the students of your institution so that that they are able to join the programme live.

Anticipating maximum participations for this SVEEP initiative of ours.

Enclo.:- Channel Link

  
**Additional District Magistrate (Development)**  
&  
**ADM-in- Charge, SVEEP Cell, Nadia**

Memo No. 37(70)/1(6)/Sveep

date: 8/03/2021

Copy forwarded for information to:

- 1 - 4 Additional District Magistrate (Gen. /Dev./ZP/LR), Nadia with request to attend the programme from WB SWAN Room, at Collectorate, Nadia.
- 5 Officer - In - Charge, Election, Nadia
- 6 P.A. to District Magistrate, Nadia

  
**Additional District Magistrate (Development)**  
&  
**ADM-in- Charge, SVEEP Cell, Nadia**