

KRISHI-O-UDYAN MELA-2024

15-16 February, 2024



The Golden Jubilee Celebration of
Bidhan Chandra Krishi Viswavidyalaya
and Silver Jubilee Celebration of
Faculty of Horticulture

Agriculture/Horticulture For Start-up and Stand-up West Bengal

VENUE

Bidhan Chandra Krishi Viswavidyalaya, Mohanpur-741252,
Nadia, West Bengal

OBJECTIVES

- i. To showcase the conventional as well as new technologies right from seed and other inputs, production to plant protection management including bio-pesticides, post-harvest management, value addition and machinery for Agriculture/Horticulture to every stakeholder.
- ii. To make stakeholders aware of the opportunities in Agriculture/Horticulture to become entrepreneurs.
- iii. To provide an opportunity to expose the farmers to the entrepreneurs who are successfully running their business.

AIMS

- i. Knowledge sharing on innovations in Agriculture/Horticulture through showcasing of the technologies.
- ii. SCIENTIST-FARMERS-STAKEHOLDERS discussion on emerging challenges in Agriculture/Horticulture for effective dissemination of technologies.
- iii. Providing common platforms for input and service provider in the area of Agriculture/Horticulture for interactions with the farming communities.

SHOWCASE

The Krishi-O-Udyan Mela will showcase live demonstration of production and protection technologies in Fruits, Vegetables, Flowers, Plantation and Medicinal crops and Agricultural crops. The Mela will have a stall size of 8' x 8'. Stall charges will be Rs.5000/- for two days. Advance booking should be done for stall charges.

The payment for stall charges and advertisement (appears in the Souvenir) from the sponsors should be made in favour of **Udyan Mela** in the following account:

Name of the Bank: Punjab National Bank
Branch: Bidhan Chandra Krishi Viswavidyalaya
Account Number (Current): 0759050011495
IFS code: PUNB0075920

CONTACT DETAILS

CONVENERS

Krishi-O-Udyan Mela
Bidhan Chandra Krishi Viswavidyalaya, Mohanpur-741252,
Nadia, West Bengal

Prof. Amit Baran Sharangi, Dean, Faculty of Horticulture

Ph: 7003747506 e-mail: profabsbckv@gmail.com

Prof. Lalu Das, Dean, Faculty of Agriculture

Ph: 9836207664 e-mail: daslalu.bckv@yahoo.co.in



Krishi-O-Udyan Mela-2024

BIDHAN CHANDRA KRISHI VISWAVIDYALAYA



February 15-16, 2023

Consent Form

Bidhan Chandra Krishi Viswavidyalaya (BCKV), Mohanpur, Nadia, West Bengal is going to organize Krishi-O-Udyan Mela-2024 on February 15-16, 2024 to commemorate the Golden Jubilee celebration of BCKV and the Silver Jubilee celebration of the Faculty of Horticulture. The programme is aimed primarily at creating awareness among the farmers of different districts of West Bengal to showcase the conventional as well as new technologies right from seed to input production to plant protection management including bio-pesticides to post-harvest, value addition and machinery for Agriculture/Horticulture to every stakeholder, to make stakeholders aware of the opportunities in Agriculture/Horticulture to become entrepreneurs, and to provide an opportunity to expose the farmers to the entrepreneurs who are successfully running their business. On the above-mentioned context, I seek your solidarity, support and share a cost towards sponsorship/ Stall Charges/Advertisement fees for organizing such showcasing cum training programme under the auspices of BCKV, Mohanpur. We look forward to a fruitful and positive response for a successful programme in this very interactive platform.

STALL

Size	Rate (Rs.)	Tick (✓)
8'x 8'	10,000/-	<input type="checkbox"/>
16'x 8'	20,000/-	<input type="checkbox"/>

CONTACT DETAILS:

Phone: 7003747506 / 9836207664
email: profabsbckv@gmail.com
daslalu.bckv@gmail.com

N.B.: Please send your company / organization details for insertion in the souvenir as soft copy latest by 31.01.2024

SOUVENIR

Page category	Rate (Rs.)	Tick (✓)
Back page	20,000/-	<input type="checkbox"/>
Back inside page	15,000/-	<input type="checkbox"/>
Front inside page	20,000/-	<input type="checkbox"/>
Full page	10,000/-	<input type="checkbox"/>
Half page	6,000/-	<input type="checkbox"/>
Quarter page	3,000/-	<input type="checkbox"/>

DONATION

Sponsorship, Stall Charges and Advertisement fees to be sent in favour of 'UDYAN MELA'

Name of the Bank : **Punjab National Bank**
Branch : **BCKV**
Account Number (Current): **0759050011495**
IFS Code: **PUNB0075920**

I wish to donate a sum of Rs.....
...../-only (Rupees.....)

Authorized Signatory

Signature of the Consenter



KRISHI-O-UDYAN MELA'24

BIDHAN CHANDRA KRISHI VISWAVIDYALAYA
MOHANPUR, NADIA, WEST BENGAL



FEBRUARY 15-16, 2024

Organising Committee

Patron-in-Chief :

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Vice-Chancellor, BCKV
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Jt. Organizing Secretaries:

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Prof. Surajit Mitra (Mob: 9433513560)
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Treasurer :

Prof. Narayan Chattopadhyay
Mob : 9433614472
E-mail : dr_ncspc@rediffmail.com

Krishi-Udyan Mela

Secretariat

Faculty Of Horticulture
P.O. Krishiviswavidyalaya,
Mohanpur-741252, Dist. Nadia
West Bengal

Bidhan Chandra Krishi
Viswavidyalaya

**Sponsorship, Stall Charge and
Advertisement fees to be sent
in favour of UDYAN MELA :**

Name of the Bank : **Punjab National
Bank**
Branch : **BCKV**
Account Number: **0759050011495**
(Current)

IFS Code : **PUNB0075920**

To

Sub: Request for financial support for organizing "Krishi-O-Udyan Mela-2024"

Sir,

The Bidhan Chandra Krishi Viswavidyalaya (BCKV), Mohanpur, Nadia, West Bengal, has decided to organize Krishi-O-Udyan Mela-2024 on February 15-16, 2024 to commemorate the Golden Jubilee celebration of BCKV, with the kind directives of the Hon'ble Vice Chancellor. The programme is aimed primarily at creating awareness among the farmers of different districts of West Bengal to showcase the conventional as well as new technologies. It is hoped that this Krishi-O-Udyan Mela will help adequately our farmers to provide common platforms for interactions with the farming communities.

It will be our privilege to have invited distinguished dignitaries like the Governor of West Bengal and His Excellency the Chancellor of BCKV, the Director General, ICAR and MIC, Department of Agriculture and Horticulture, Government of West Bengal to grace the occasion.

The Viswavidyalaya also wishes to make the Mela open to its stakeholders and makes a call for organizing awareness camps, exposure visits, trainings, farmer scientist interface, exhibitions and input distribution or likewise programs involving farmers from different project ends across South Bengal Districts.

I look forward to a fruitful and positive participation in this very interactive platform.

Thanking you and wishing for a prosperous Happy New Year-2024.

(Coordinators)