RESUME

NAME: SANJIB MUKHOPADHYAY

DESIGNATION: Professor

CONTACTS:

1. OFFICIAL ADDRESS FOR CORRESPONDENCE:

2. PHONE : Mobile: _____

WhatsApp: __9433538530

3. EMAIL : Institutional: mukhopadhyay.sanjib@bckv.edu.in

Alternative: sanj.bckv.acd@gmail.com

4. ORCID ID: _____

5. GOOGLE SCHOLAR PROFILE:

6. RESEARCHGATE PROFILE:

7. **DATE OF BIRTH: 13/11/1961**

8. DATE OF JOINING TO THE UNIVERSITY: _02 / 03 / 1990

9. ACADEMIC PROFILE:

LEVEL	NAME OF THE DEGREE WITH DISCIPLINE/ DEPARTMENT	INSTITUTE	YEAR OF PASSING
DOCTORAL	PhD in Agril. Economics	BCKV	2000
MASTER'S	M.Sc in Agril. Economics	BCKV	1986
BACHELOR'S	B.Sc (Ag) in Agriculture	BCKV	1984

10. EMPLOYMENT HISTORY: (Starting from present position)

POSITION	ORGANIZATION	PERIOD	
		From (Date)	To (Date)
Professor	BCKV	01/01/2010	continuing
Lecturer	BCKV	02/03/1990	01/01/1998

11. ADMINISTRATIVE POST(S)/ RESPONSIBILIY(IES) (IF ANY)

SL. NO.	NAME OF THE POST(S)/ RESPONSIBILITY(IES)	PERIOD	
		From (Date)	To (Date)
	HOD (Agril. Economics)	14/06/2014	14/06/2018

12. AREA OF RESEARCH: (Bulleted list)

- Agril. Marketing
- Agribusiness



13. COURSES ASSOCIATED WITH:

LEVEL	COURSE NO.	COURSE TITLE	CREDIT
UNDERGRADUATE	AEC 257, AEC 357	Agril. Marketing, Horti Business Management	2+1, 2+1
POST GRADUATE	AEC 504, AEC	Macroeconomics, Linear 2+0, 1	
	508 AEC 513	Programming & Game Theory Natural Resource Economics	1+1
Ph.D.	AEC 601, AEC	Adv. Microeconomic analysis,	
	606 AEC 608	Natural Resource Management, Adv Agril. Marketing	

		606 AEC 608	Noture	d Pacourca	Managamant	+
		000 ALC 000		al Resource .gril. Marketing	_	٠,
			Auv A	giii. Markening		
	D 00 00 00 00 00 00 00 00 00 00 00 00 00					
		ENTS SUPERV				
Master's.	15	Doctoral	2			
5 DECOLI	DCE DEDCO	N EOD OTHER	INCTIT	LITES (involve	mant in tagal	ing or
		N FOR OTHER				
working	as member o	f academic/ reso	earcn boo	nes of other or	ganizations, i	i any)
Palli Shik	ha Bhavan, Vi	iswa Bharati Uni	iversity			
6. LIFE M	EMBERSHII	P OF ACADEM	IC SOCI	ETIES		
Indian St	atistical Insti	tute, Kolkata				
7. PROJEC	CT ACTIVIT	IES				
7. PROJEC	CT ACTIVIT	IES				
7. PROJEC		·-	FUNDIN	G ONGO	OING/ PI	/ Co-PI
	TITLE	OF THE				/ Co-PI
		OF THE	FUNDIN AGENC		OING/ PI PLETED	/ Co-PI
	TITLE	OF THE				/ Co-PI
	TITLE	OF THE				/ Co-PI
SL. NO.	TITLE PROJECT	OF THE	AGENC	Y COMP	PLETED	/ Co-PI
SL. NO.	TITLE PROJECT TY BUILDI	OF THE	AGENC	Y COMP	PLETED	/ Co-PI
SL. NO.	TITLE PROJECT	OF THE	AGENC	Y COMP	PLETED	/ Co-PI
SL. NO. 8. CAPACI A. O	TITLE PROJECT TY BUILDING	OF THE	AGENC' DEVELO	OPMENT PRO	DGRAMME	
SL. NO.	TITLE PROJECT TY BUILDING	OF THE	AGENC' DEVELO	Y COMP	PLETED	/ Co-PI
SL. NO. 8. CAPACI A. O	TITLE PROJECT TY BUILDING	OF THE	AGENC' DEVELO	OPMENT PRO	DGRAMME	

B. ATTENDED

SL. NO.	NAME OF THE PROGRAMME	DURATION	PLACE	ROLE

19. SEMINAR/ SYMPOSIUM/ WORKSHOP etc

A. ORGANIZED

SL. NO.	NAME OF THE PROGRAMME	DURATION	PLACE	ROLE

B. ATTENDED

SL. NO.	NAME OF THE PROGRAMME	DURATION	PLACE	ROLE

20. PATENTS/ HONOURS/ AWARDS/ RECOGNITION (Bulleted list):

•

21. INTERNATIONAL COLLABORATIONS/ INVOLVEMENT, IF ANY (Bulleted list):

•

22. PUBLICATIONS

- A. BOOKS
- B. BOOK CHAPTERS (Best 10)
- C. RESEARCH PAPERS (Best 10)

List of publications attached

25/12/2024____

Signature with Date

List of Publications

- 1. Mukhopadhyay, Sanjib and A. Mukhopadhyay (1998); Behaviour of Wholesale Paddy Price in West Bengal An Analysis with particular reference to North 24-Parganas District, Jr. of Interacademicia, Vol. 2, No.3, pp. 206-217 (Doc.#30)
- 2. Mukhopadhyay, Sanjib and A. Mukhopadhyay (1999); Analysis of Price Behaviour of a Rice Market in West Bengal, Jr. of Interacademicia, Vol. 3, No.3 & 4, pp. 351-360
- 3. Mukhopadhyay, Sanjib and Arunendu Mukhopadhyay (1999); Paddy-Rice Market Organisation in West Bengal: A Case Study in North 24-Parganas District, The Bihar Jr. of Agri. Marketing, Vol. VII, No. 4, Oct (received in 2000) (Doc.#32)
- 4. Mukhopadhyay Sanjib, Abhijit Nandi, Swagata Koley (2002); Women's Contribution in Rural Non-farm Activity in Bankura District of West Bengal; Environment & Ecology, Vol.20, No.1, pp.109-113 (Doc.#33)
- 5. Dey, Gunadhar and Sanjib Mukhopadhyay (2005); A Study on Possibility of Augmenting Farm Income through Reallocation of Resources, Economic Affairs, Vol. 50, Qtr.3, September. (Doc.#34)
- 6. Malla, A.K., Sanjib Mukhopadhyay and B.K. Bera (2007); Resource Use Intensity and Land Productivity in Share Cropping in Ganjam District of Orissa, Economic Affairs, Vol.52, Qtr.2, June
- 7. Dey, Gunadhar and Sanjib Mukhopadhyay (2010); Optimum Allocation of Resources in Different Situations of Resources Constraints, Economic Affairs, Vol. 55, No.3, June, pp.153-158 (sent for publication in 2007)
- 8. Mukhopadhyay, Sanjib (2010); Innovations for Linking Farmers to Markets: Indian Experience, Agricultural & Natural Resource Economics eJournal, Vol. 2, No.142, August 19, at http://www.ssrn.com (accepted as working paper)
- 9. Mukhopadhyay, Sanjib (2010); 2nd Green Revolution and Agribusiness in Emerging India, Emerging Markets: Economics eJournal, Vol. 2, No.136, September 01, at http://www.ssrn.com (accepted as working paper) (Doc.#38)
- 10. Mukhopadhyay, Sanjib and Md H. Ali (2012); The Economy and Marketing in the Context of Precision Horticulture in SK Acharya et. al. (Eds) Precision Horticulture (Towards Value Addition and Marketing), Chapter 19, pp. 206-226, Agrotech Publishing Academy, Udaipur (published as book chapter) (Doc.#11)
- 11. Mukhopadhyay, Sanjib and Hasrat Ali (2014); Organised Value Chain as a Strategy to Uplift the Livelihood of Rural Poor: The Case of West Bengal in R. Ahmad (ed) *Agriculture and Food Security*, Regal Publications, New Delhi
- 12. Mukhopadhyay, Sanjib, Jeevan, M.N. and G. Dey (2018); Resource Use Efficiency Of Subsistence And Commercial Crops- Comparative Economic Analysis Of *Ragi* And Sunflower in Karnataka, International Journal of Agriculture Sciences, Vol.10, Issue 22

- 13. Mukhopadhyay, Sanjib, Jeevan, M.N. and G. Dey (2018); Subsistence crop vs cash crop: A Case Study of Karnataka, India, LAP LAMBERT Academic Publishing
- 14. Mukhopadhyay, Sanjib, Munjam, Arun Kr. and G. Dey (2019); Economics of cultivation of cotton in Adilabad district of Telangana state, Journal of Pharmacognosy and Phytochemistry 2019; 8(6): 2037-2041

Paper/ Lecture presented in Seminar/Symposium

- 15. Basu, Debabrata and Sanjib Mukhopadhyay (2008); Agricultural Development and Pro Poor Livelihoods in West Bengal: An Alternative Strategy, paper presented in the seminar "Agriculture based Livelihood Promotion: Experiences from Eastern India" December 10, organised by the Eastern India Regional Centre of The Livelihood School, at Kolkata (published in the proceedings) (Doc.#39)
- 16. Chakrabarti, Subhendu and Sanjib Mukhopadhyay (2009); Innovations for Linking Farmers to Markets: Indian Experience, Ind. Jr. Agril. Mktg. (Conf. Spl.), Vol. 23, No.3, pp.121 (published as a summary paper) (Doc.#40)
- 17. Ali, Hasrat, Sanjib Mukhopadhyay et al. (2011); An Economic Analysis of Production and Marketing of Ber in Southern Districts of West Bengal, paper presented in the International Symposium on Minor Fruits and Medicinal Plants for Health and Ecological Security, December 19-22, held at Kalyani, West Bengal (Doc.#41)
- Mukhopadhay, Sanjib (2016); Dynamics of Horticulture-based Agro-Industrialization in India: A Prelude to Revolution in the Agro-Food Sector, paper presented in International Conference on Agribusiness in Emerging Economies at INSTITUTE OF RURAL MANAGEMENT ANAND (January 6-7)